

SAP® Crystal Dashboard Design

SAP® Product Brief

SAP® Crystal Solutions

SAP® Crystal Dashboard Design
Starter Package

SAP® CRYSTAL DASHBOARD DESIGN STARTER PACKAGE

CREATE REAL-TIME DASHBOARDS FOR YOUR DEPARTMENTS – QUICKLY



The SAP® Crystal Dashboard Design starter package helps small businesses and midsize companies access business-critical data in a timely, intuitive, visually appealing manner. You can use the software to connect dashboards to many data sources, sharing current data with decision makers across your organization.

Every decision maker, from financial analyst to CEO, faces the challenge of accessing relevant, current, and complete business data. Even when you can access the right mix of data, it often is presented in a report format that taxes your eyes as well as your mind – endless rows and columns of numbers. Who gets the blame for all this? IT.

Businesses typically generate large volumes of data that wind up residing within a hodgepodge of sophisticated, disparate databases. These individual “silos” of information can be difficult for business users to access – and tedious for IT to manage. IT is challenged to find a way to translate your organization’s diverse mix of business data into intuitive and cohesive visual presentations.

Fortunately, the SAP® Crystal Dashboard Design starter package can help you obtain a timely, holistic view of your business performance. By connecting dashboards to your organization’s data sources, the software lets your decision makers access comprehensive company data in real time. Business users can create business dashboards and presentations and share the results “live” via the Web using a wide range of applications – including SAP Crystal Reports® and SAP Crystal Reports Server software, Microsoft Office, Adobe PDF, Adobe AIR, and corporate portals.

Break Through the Information Cloud

Gathering key business data is only the first step in gaining an edge on your competitors. Your decision makers need a solution that helps them understand fundamental business data, identify emerging trends, flag potential pitfalls, and leverage historical information that supports future success. By enabling the creation of interactive business intelligence dashboards, SAP Crystal Dashboard Design starter package delivers the decision-support solution and competitive edge you’ve been seeking.

With point-and-click connectivity to Microsoft SQL Server Reporting Services, Adobe LiveCycle Data Services, Web services, XML, and business intelligence data sources such as reports created in SAP Crystal Reports, SAP Crystal Dashboard Design starter package delivers a holistic view of business performance.

THE BEST-RUN BUSINESSES RUN SAP™



The software's interactive visual modeling functionality lets you create forward-looking dashboards that connect to your organization's multiple data sources – empowering your business users to perform cohesive analysis. Your decision makers can identify significant data relationships, analyze what-if scenarios, and peer into future performance possibilities for the business. Visual sliders and dials allow you to alter underlying assumptions, so you can immediately see the effect of projected key performance indicators – and dramatically shorten your time to decision.

Make Information Access Faster and Easier

Many organizations have invested in Microsoft SharePoint or IBM WebSphere document management

SAP Crystal Dashboard Design starter package enhances your applications by providing your portal users with interactive charts, graphs, and dashboards – visual capabilities that previously were not possible within your corporate portal.

and portal technologies, so business users gain instant access to critical data and information wherever it may reside. Although accessing corporate information through a portal is a good

step forward, your decision makers may struggle to make sense of diverse data feeds. Thus, your IT group is challenged to deliver the clear and concise information your business users need to drive quick, smart decisions.

SAP Crystal Dashboard Design starter package integrates with Microsoft SharePoint and IBM WebSphere, so you can access your business applications across multiple platforms. SAP Crystal Dashboard Design starter package enhances your applications by providing your portal users with interactive charts, graphs, and dashboards – visual capabilities that previously were not possible within your corporate portal. Now, SAP Crystal Dashboard Design starter package dramatically increases the value of the portal by allowing your decision makers visual access to business data. Your business users can select the information they want to visualize, customize the appearance of the resulting charts, and perform visual what-if analysis on underlying assumptions. This navigational and visual flexibility makes it easy for you to understand the projected business impact of changes in the data – all in real time, directly on individual screens (see the figure).

How It Works

SAP Crystal Dashboard Design starter package includes a copy of the SAP Crystal Dashboard Design software, departmental edition, and 10 SAP Crystal Dashboard Viewing option licenses for accessing live dashboards. SAP Crystal Dashboard Design, departmental edition, expands the benefits of SAP Crystal Dashboard



Design software, personal edition, allowing you to meet your organization's dashboard needs. Especially suitable for departments or small organizations, SAP Crystal Dashboard Design, departmental edition, provides the following additional key functionalities:

- **Integration with SAP Crystal Reports Server** – Dashboards and models created using SAP Crystal Dashboard Design starter package can connect to data within SAP Crystal Reports Server. SAP Crystal Dashboard Design starter package can leverage SAP BusinessObjects Live Office software to connect to a report in SAP Crystal Reports Server.
- **Connectivity to multiple data sources** – Flexible data access through Microsoft Excel spreadsheets, Adobe LiveCycle Data Services, XML data connections, and SAP BusinessObjects Live Office enables business users to create dashboards connected to multiple data sources.
- **Portals and data connectivity pack** – SAP Crystal Dashboard Design, departmental edition, includes integration kits for Microsoft SharePoint and Microsoft Reporting Services, Adobe LiveCycle Data Services, and IBM WebSphere.

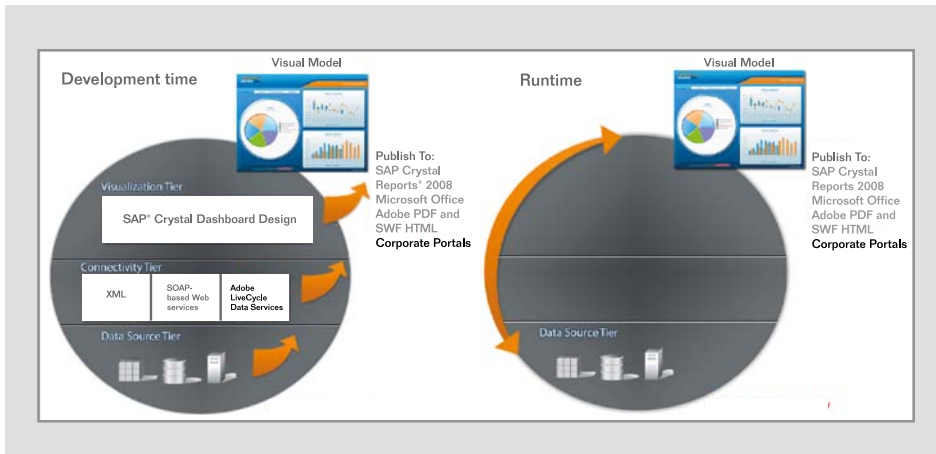


Figure: SAP Crystal Dashboard Design Starter Package Design and Runtime Workflows

SAP Crystal Dashboard Design Starter Package Licensing

SAP Crystal Dashboard Design starter package is a bundle of SAP Crystal Dashboard Design software, departmental edition, and SAP Crystal Dashboard Viewing option licenses. You get everything in SAP Crystal Dashboard Design, personal edition, plus connectivity to multiple data sources. The software also provides connectivity to SAP Crystal Reports Server software, SAP Crystal Reports Edge solutions, SAP Business Suite software, or the SAP NetWeaver® Business Warehouse component, SAP BusinessObjects software, SAP BusinessObjects Edge solutions, SAP Business Suite software, or the SAP NetWeaver® Business Warehouse component, Adobe LiveCycle Data Services, Microsoft SharePoint and Microsoft Reporting Services integration kits, an IBM WebSphere integration kit, and 10 SAP Crystal Dashboard Viewing option licenses.

With each copy purchased, you may design dashboards and share self-contained and live dashboards.

Designing Dashboards

With each copy purchased, one named user may install and use SAP Crystal Dashboard Design starter package features to create dashboards and

visual models. You may not share a design license among multiple individuals. If you require more than one design license, you may purchase additional SAP Crystal Dashboard Design, departmental edition, licenses. SAP Crystal Dashboard Design starter package may not be used to create dashboards and visual models connected to SAP BusinessObjects software, SAP BusinessObjects Edge solutions, SAP Business Suite software, or the SAP NetWeaver® Business Warehouse component.

Sharing Self-Contained and Live Dashboards

With SAP Crystal Dashboard Design starter package, you may share dashboards and visual models connected to live data sources with 10 named users. You can purchase additional SAP Crystal Dashboard Viewing option licenses to support a larger deployment size up to 100 named users.

You also may share self-contained dashboards with an unlimited number of users. Visualizations connected with

SAP Crystal Dashboard Design starter package cannot be distributed as part of a commercial sale, rental, or lease.

SAP Crystal Dashboard Viewing Option Licenses

SAP Crystal Dashboard Viewing option licenses allow for viewing dashboards connected to live data sources. For each license purchased, one named user may view and refresh data inside visual models within SAP Crystal Dashboard Design that are connected to external data sources. The sharing of the named user license (NUL) is prohibited. In addition, NULs may not be transferred from one individual to another unless the original end user no longer requires, and is no longer permitted, access to the software. SAP Crystal Dashboard Design starter package includes 10 SAP Crystal Dashboard Viewing option licenses, and additional licenses can be added for larger deployments up to 100 named users.

System Requirements

SAP Crystal Dashboard Design starter package requires the following:

- PC with 1.0 GHz processor and 1.0 GB of RAM (recommended)
- Microsoft Windows XP or Windows Vista; Microsoft Office XP, Office 2003, or Office 2007
- 500 MB hard disk space

Find Out More

To find out more about how support services for SAP Crystal solutions can help your business, call your SAP representative or visit us online at www.sap.com/sapcrystal.

QUICK FACTS

www.sap.com/contactsap

Summary

Use the SAP® Crystal Dashboard Design starter package to help your company access business-critical data in a timely, intuitive, and visually appealing manner. With the software, you can connect dashboards to a wide range of data sources, sharing current data with decision makers across your organization. Your business users gain the information they need to make timely, informed decisions.

Business Challenges

- Access relevant, current, and complete business data
- Connect to a wide range of data sources
- Filter and integrate disparate data for consolidated views of business-critical data
- Share current data with decision makers across your organization

Key Features

- **Connectivity** – Access key business data in real time by connecting dashboards to your organization's multiple data sources, including integration with Microsoft SharePoint and IBM WebSphere portals
- **Visualization** – Create business dashboards and presentations that enable your business users to visualize live data for timely, proactive decision making
- **Decision support** – Use interactive dashboards to help you identify trends, avoid pitfalls, and tap into historical business data to build on future success

Business Benefits

- **Increase end-user productivity and quality of decisions** with timely access to relevant business data
- **Empower end users with self-service access** to dashboards and new business models
- **Understand the business impact of change** by visualizing current and historical data
- **Stay ahead of the competition** by making informed decisions based on real-time information

For More Information

For more information about SAP Crystal solutions, visit our Web site at www.sap.com/sapcrystal.

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